



Marcia Smart, Ph.D.

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Dr. Marcia Smart is an internationally-renowned Author, Speaker and Educator on topics such as Leadership Development, Informal Leadership, Personal Empowerment and Positive Change. Dr. Smart inspires and guides individuals, groups and organizations towards harnessing their untapped power and potential, and transforming them into self-confidence, productivity and results through education, motivation and focused action.

With a Ph.D. in Leadership in the field of Adult and Organizational Learning and Leadership, and a Master's degree in Business Administration Dr. Smart is known as an avid educator and inspiring motivator. A native of the Caribbean nation of Trinidad and Tobago, she has served tenures with both start up businesses and Global Fortune 100 companies, such as, Hewlett-Packard and Sun Microsystems, and has held various leadership and management positions. She has delivered workshops, seminars and training solutions to diverse audiences internationally, and has conducted and shared her expertise and research with executives, leadership scholars, academics, and business professionals from across the globe in places such as Abu Dhabi and Dubai in the Middle East.

Dr. Smart believes that Leadership Development is a lifelong process involving education, professional training and experience, and that being of service is a very important role of being a leader. She is active in professional, civic and governmental sectors, accepting a gubernatorial appointment to the Idaho Council for Technology in Learning, and has been Board Advisor and Consultant for the Women of Color Alliance, a statewide, Fair Trade organization inspiring the "Entrepreneurial Spirit" based in Idaho. Dr. Smart is on the Accreditation Advisory Board for the University of Idaho, College of Education and is an Adjunct Faculty in the Doctoral Leadership Studies Program at Gonzaga University, Spokane, WA. She is an Alumna of the Women's Campaign School at Yale University and is a Distinguished Toastmaster, the highest level of achievement in public speaking from Toastmasters International.

A firm believer of "You are the CEO of your life", Dr. Smart is passionate about improving leadership at all levels, and is an advocate for building on the positive and maximizing strengths versus focusing on problems and weaknesses. She is also excited to have successfully published her long awaited book: *The Hidden Power of Informal Leadership* which reveals the Informal Leaders – the influential leaders and unsung heroes who work behind the scenes within groups and organizations to get the job done.